



# What's Happening on Main Street?

MAIN STREET MANNING

Volume 1, Issue 1

June 2010

## What is Main Street Manning?



**Do you really know what Main Street Manning means or does for our community?**

**The Main Street movement has transformed the way communities think about the revitalization and management of their commercial districts.**

Main Street Manning helps bring people to Manning through the proven four-point approach: Business Improvement, Design, Promotion, and Organization.

The Business Improvement Committee helps keep the business climate thriving through assessment, business expansion, business recruitment, business reten-

tion and real estate development.

The Design Committee activities include inventories of existing structures, design assistance, historic preservation and planning as well as visual merchandising.

Promotion works with the Chamber of Commerce to inform the people of Manning and its visitors of activities in and around the community. The Promotion Committee accentuates the Main Street image which helps local businesses attract customers.

Organization is a major factor in any community. Main Street Manning helps build a pathway with leadership and focus on the local community through volunteerism.

### How to get connected.

**Facebook** — Main Street Manning. Feel free to post any comments, questions, or pictures of our community.

**Email** —  
mainstmanning@mmctu.com

**Stop and talk** — to any of our board members to see how you can get involved.

**Write** — PO BOX 261 Manning, Iowa 51455.

**Phone** — 712.655.MAIN (6246)

### Board Members

- JOHN OPPERMAN— PRSIDENT
- HARVEY DALES— VICE— PRESIDENT/  
ORGANIZATIONAL CHAIR
- DONNA RUTZ— TREASURER
- LOIS CROGHAN— SECRETARY
- DAWN ROHE— MEMBER/  
BUSINESS IMPROVEMENT CHAIR
- DEËTTE GRABILL— MEMBER/  
DESIGN CHAIR
- ALAN MORRIS—MEMBER

### Up Coming Events

- |  |                 |
|--|-----------------|
| KINDERFEST   | 7/18-7/20       |
| ALL SCHOOL REUNION CLASS REUNIONS                            | 7/18-7/20       |
| IOWA DOWNTOWN SUMMIT IN DAVENPORT, IOWA                      | 8/24-8/25       |
| IOWA WILL HOST NATIONAL MAIN STREET CONFERENCE IN DES MOINES | 5/22/11-5/25/11 |

## Congratulations Freda and Art!

We would like to congratulate Freda Dammann on her recent achievement. Freda was named the 2010 Main Street Iowa Volunteer of the Year!! She was honored at the Annual Main Street Award Ceremony in Des Moines . Manning's most honored man, the late Art Rix, has received the Main Street Hero Award. Without their dedication, the Main Street community would not be the same.



Freda pictured with Bret Mills, Director of Iowa Department of Economic Development

# What's Happening on Main Street?



## "Greening Your District" Workshop

This Spring, Manning hosted two "Greening Your District" workshops funded through the USDA and IDED. Conservation Design Forum (CDF), a firm of experienced community design professionals based in Illinois, was contracted by the IDED to deliver training to a select group of local Main Street programs, including Manning. CDF has been a consultant for IDED's green pilot community projects in West Union and Woodbine. CDF offers integrated design in any context: gardens, parks, yards, roads, parking lots, roofs, and any other place rainwater falls. The Greening Your District train-

ing helped Manning decision makers better understand how to implement community development projects. How to overcome local challenges with creative and collaborative solutions, improve the local economy, and improve the environmental sustainability of downtown. Project discussions included sustainable landscapes, green infrastructure, and vibrant and unique public spaces. Also, saving businesses money by increasing energy efficiency, geothermal systems, choosing durable, long-lasting infrastructure and building materials and other leading edge practices. Implementation of the

practices and long-range plans for the local Main Street District were discussed. Connections to potential funding sources were presented, such as current grant programs to help offset costs involved with the planning and overall projects. All of the discussions will be summarized in a customized final report which will be given to Main Street Manning in the upcoming weeks. Thanks to everyone who participated and shared ideas at these workshops. If you would like more information or have ideas you would like to share, please contact the Main Street Manning office.

## Way To Go Main Street Manning!

Can you remember when Freda and LeRoy Dammann announced Manning was selected as a Main Street Community? Yes, it has been one year. The program is still young and growing. Some goals have been accomplished and others are 'a work in progress.' Involvement in any way is so important.

Congratulations on a job well done to all who have been involved in any aspect of the Main Street Manning program. We have enjoyed celebrating the successes of our first year and look forward to continued community progress in the coming years.

All are welcome to help Manning survive and remain a warm, welcoming community in which people can shop, learn, play and live. In a community where "Excellence is a Tradition", Main Street Manning strives for nothing less.

## What Do You Think About Main Street Manning?

Dr. Rexanne Struve, owner of Veterinary Associates, had this to say about Manning's Main Street Program.

*"Main Street Manning is not about what's wrong at the moment, or what we're involved in right now. It's more about the future and long term viability of Manning."*

**Main Street Manning** is about how we maintain what we've worked so hard for, as well as how to go forward with our momentum."

If you would like to comment on Main Street Manning or the Manning community, feel free to e-mail us. [mainstmannig@mmctsu.com](mailto:mainstmannig@mmctsu.com)

